2021 Shura Council Virtual Banquet Sponsorship Package

We are pleased to offer you our sponsorship packages for the Islamic Shura Council’s Annual Banquet Celebration. Our banquet attracts an important cross-section of the Muslim Community, including Business owners, Mosque and Nonprofit leaders, Young professionals, our Valued Donors and more. Due to Covid-19 restrictions, we will be hosting our banquet virtually this year.

This mix of attendees creates a unique marketing opportunity for any business or organization to gain exposure during the program to constituents of our member organizations and other individuals among the half-million American Muslims living in Southern California. Your sponsorship will be marketed through community announcements, social media, and emails.

Shura Council’s website receives more than 800 visits every day, and our newsletter reaches over 16,900 unique subscribers. Our YouTube page currently has 6.5K unique viewers who have viewed over 10,000 hours of our content. We invite you to let Shura Council help you reach your audience and expand your base of followers.

Quick Facts

➢ Your Logo on our social media platform (Facebook, YouTube, Instagram, LinkedIn and ShuraTV's 24/7 platform)

➢ Advertise to the largest Muslim email list/newsletter in California with 16,900 subscribers and counting

➢ Generous sponsorship packages that offer thousands of dollars in savings

See next page for sponsorship levels.
<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Discount</td>
<td>Virtual Discount</td>
<td>Virtual Discount</td>
<td>Virtual Discount</td>
</tr>
<tr>
<td>($2,200)</td>
<td>($1,500)</td>
<td>($750)</td>
<td>($250)</td>
</tr>
</tbody>
</table>

**Pre-Program Advertisements**

| Sponsorship Logo featured in event flyer | ✓ | ✓ | ✓ | ✓ |
| General acknowledgment in: |   |   |   |   |
| Emails | ✓ | ✓ | ✓ | ✓ |
| Social Media (YouTube, Facebook, Instagram, and LinkedIn) |   |   |   |   |
| General body WhatsApp |   |   |   |   |
| Newsletter |   |   |   |   |
| Website prior to the event |   |   |   |   |

**During Program Advertisements**

| MC Recognition | ✓ | ✓ | ✓ | ✓ |
| LIVE Advertisement on YouTube, Facebook, and LinkedIn | ✓ | ✓ | ✓ | ✓ |
| Special Sponsor acknowledgement throughout the program | ✓ | ✓ | ✓ | ✓ |
| Sponsor name on screen throughout the program | ✓ | ✓ | ✓ | ✓ |
| Highlighting Sponsor name and services | ✓ | ✓ | ✓ | ✓ |
| 45 second ads (1 ad) | ✓ | ✓ | ✓ | ✓ |

**Post-Event Advertisements**

| Banner ads in our weekly newsletter | ✓ |
| Logo on one Episode of Ramadan campaign program | ✓ |
2021 Shura Council Virtual Banquet Sponsorship Package (VIP)

We are pleased to offer you our sponsorship packages for the Islamic Shura Council’s 26th Annual Banquet. Our banquet attracts an important cross-section of the Muslim Community, including Business owners, Mosque and Nonprofit leaders, Young professionals, our Valued Donors and more.

Over two dozen Businesses have seen the value of their Sponsorship has made in their business growth. With the ongoing pandemic and due to Covid-19 restrictions, we will be hosting our banquet virtually this year.

With your generous contributions and support, The Islamic Shura Council of Southern California can continue its work in serving the community through ShuraTV’s digital programming, supporting our incarcerated Muslim brothers and sisters through our Prison Outreach Program (POP), assist our youth to understand their Islamic history through our Muslim Student Network, update and educate our community with Covid-19 details through our Health Task Force and more. During these challenging times, we have partnered with local law enforcement agencies, interfaith community leaders, and charitable organizations by engaging in dialogue that can bring and benefit our community. We have been able to provide weekly virtual educational programs in these times. Your support will enhance our efforts to meet our goals for this year. It will also allow us to have the flexibility to create more programs and build resources will benefit our Muslim community.

Shura Council’s website receives more than 800 visits every day, and our newsletter reaches over 16,900 unique subscribers. Our YouTube page currently has 6.5K unique viewers who have viewed over 10,000 hours of our content. We invite you to let Shura Council help you reach your audience and expand your base of followers.

Quick Facts

➢ Your Logo on our social media platform (Facebook, YouTube, Instagram, LinkedIn and ShuraTV 24/7 platform)

➢ Advertising to the largest Muslim email list/newsletter in California with 21,000 and counting

➢ Generous sponsorship packages that offer thousands of dollars in savings

See next page for sponsorship levels.
VIP Sponsorship

Original Price ($10,000)
50% Discount
$5,000

Pre-Event Advertisements

- Sponsorship Logo featured in our event flyer
- General acknowledgment in
  - Emails
  - Social Media (YouTube, Facebook, Instagram, and LinkedIn)
    - General body WhatsApp
    - Newsletter
  - Website prior to the event

During Program Advertisements

- MC Recognition
- LIVE
  - Advertisement on YouTube, Facebook, and LinkedIn
- Special Sponsor acknowledgement throughout the program
- Sponsor name on screen throughout the program
- Highlighting Sponsor name and services
- 45 second ads

Post-Event Advertisements

- Banner ads in our weekly newsletter
- Logo on one Episode of Ramadan campaign program
- Contribution supports towards Prison Outreach Program (Kufee, Hijab, hygiene kit, and more)
2021 Shura Council Virtual Banquet Sponsorship Package (Mosques)

We are excited to announce our 26th Annual Banquet Celebration! We invite your mosque to support our program with the package below. With your contribution and support, the Islamic Shura Council of Southern California can continue its work in serving the community through ShuraTV digital programming, assist our Muslim brothers and sisters through the Prison Outreach Program (POP), educate our youth on Islamic history through the Muslim Student Network, keep our community updated with Covid-19 information and news through the Health Task Force, and more. During these challenging times, we have partnered up with local law enforcement agencies, interfaith community leaders, and charitable organizations by engaging in dialogue that can benefit the community-at-large. We have been able to provide virtual weekly educational programs during times of crisis, and due to Covid-19 restrictions, we will be hosting our banquet virtually this year.

Shura Council’s website receives more than 800 daily visits, and our newsletter reaches over 16,900 unique subscribers. Our YouTube page currently has 6.5K unique viewers who have viewed over 10,000 hours of our content. We invite you to let Shura Council help you reach your audience and expand your base of followers.

Quick Facts

➢ Your Logo on our social media platforms (Facebook, YouTube, Instagram, LinkedIn, and ShuraTV’s 24/7 platform)

➢ Advertising to the largest Muslim email list/newsletter in California with 16,900 subscribers and counting

➢ Generous sponsorship packages that offer thousands of dollars in savings

See next page for sponsorship levels.
# Mosque Sponsorship

**Original Package $1,000**

**70% Discount**

($300)

## Pre-Event Advertisements

- Logo featured in event flyer

## General Acknowledgments

- Emails
- Social Media (YouTube, Facebook, Instagram, and LinkedIn)
- General body WhatsApp
- Newsletter
- Website prior to the event

## During Program Advertisements

- MC Recognition
- LIVE Advertisement (YouTube, Facebook, and LinkedIn)
- Special acknowledgement throughout the program

## Post-Event Advertisements

- Banner ads in our weekly newsletter (1 week)